



Bluefield Seeding
Solutions Inc.

PUT YOUR MONEY WHERE YOUR SEED IS

Precise Product Placement:

BSSI's latest tool to enhance plant uptake for higher yield potential through:

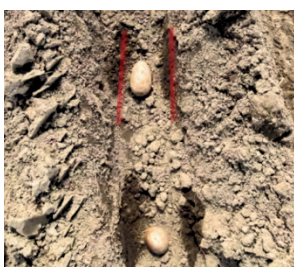
- ✓ promoting earlier emergence
- ✓ healthier root systems
- ✓ improved plant vigour

Precision Pays Off:

Achieve the greatest return on starter fertilizers when these products are directly applied next to the seed piece and near the root zone at planting. Applying product in a targeted method prevents wasted products.

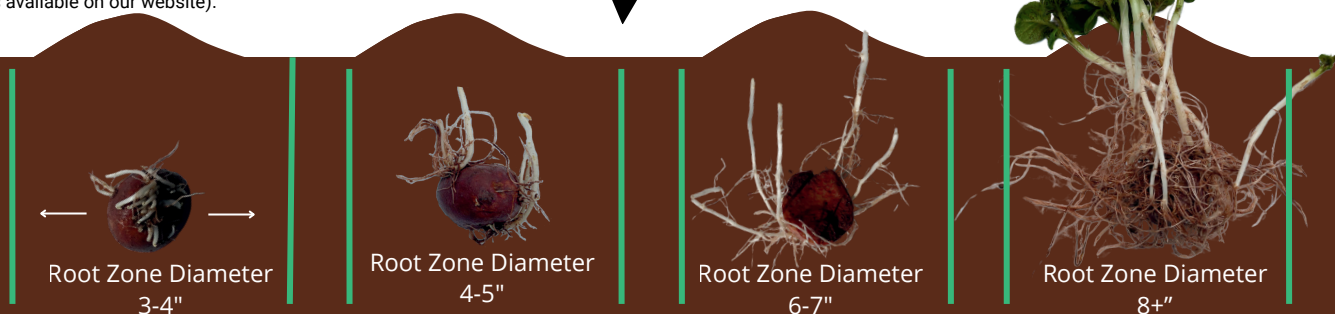
Precise Product Placement delivers nutrients in a narrow 6-inch band beside the seed piece — where young roots can immediately access them.

The result? You reduce waste, cut input costs, and grow more sustainably.



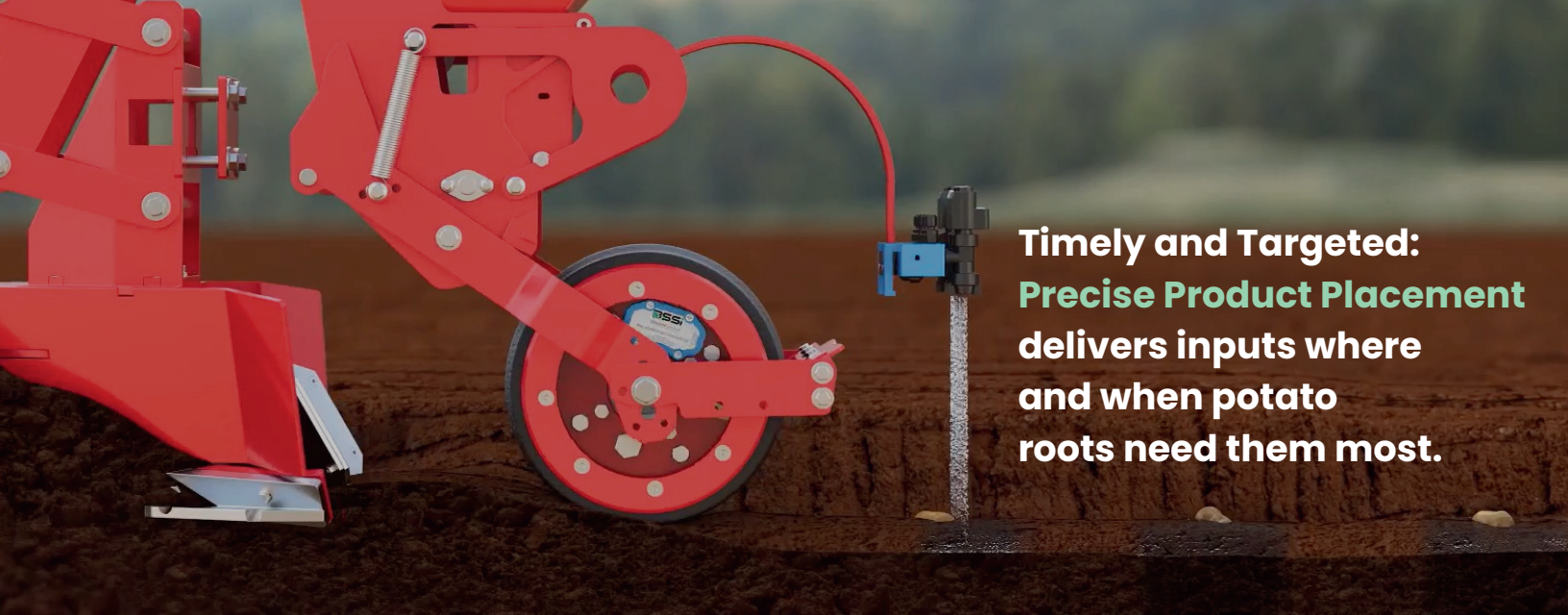
Three independent research studies proved that when a 50% reduction in fertilizer was applied, there was no reduction in yield when using Precise Product Placement compared to traditional fertilizer applications. (Research studies available on our website).

Apply starter to roots as they first develop so it's where they need it and gets the crop off to a quick start!



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ACCURATE. SUSTAINABLE. COST EFFECTIVE.



**Timely and Targeted:
Precise Product Placement
delivers inputs where
and when potato
roots need them most.**

With economic and environmental sustainability top of mind, growers strive to optimize their in-furrow applications of fertilizers, biostimulants, and micronutrients to boost their potato yields.

With Precise Product Placement, growers can:

- maximize their return on investment, preventing costly wasted product
- reduce costs by as much as 50% without yield loss
- target product application at the root zone so nutrients can be easily accessed by young roots

Fact: Phosphorous applications require precision, or growers risk wasted product and money.

Liquid fertilizer alone can cost anywhere from \$50 to \$100 an acre. Since phosphorous is not mobile in soil, traditional applications of phosphorous risk wasted product and missed benefits. Precise Product Placement applies inputs only where needed, in a 6" band beside the seed piece, maximizing phosphorous' benefits and limiting wasted product.

**AVAILABLE
FOR 2026!**

**PRECISE PRODUCT
PLACEMENT**

Many factors impact the development of potato plant roots. Get more control with Precise Product Placement.

- Targeted nutrition for optimal growth
- Crucial placement for the first few weeks of root development
- Confidence and accuracy in critical phosphorous applications



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